

Exhibit 1



KNOWLEDGISM



The World is Changing and the Knowledge Era Prepared?

We are living in a time of unprecedented change, and the only way to
ever-increasing amounts of Knowledge

“The illiterate of the 21st century will not be those who cannot read and write, but
relearn.” — Alvin Toffler

I want to know more!

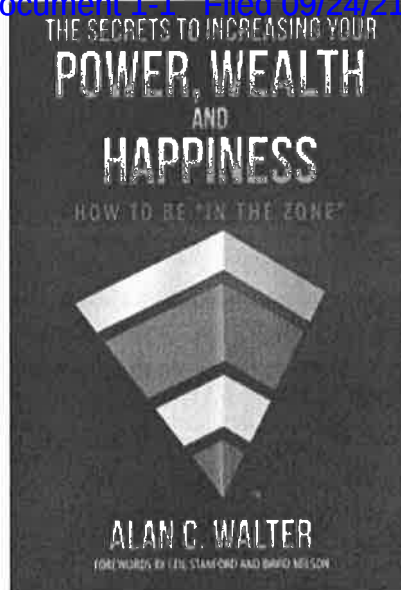
Knowledgeism will help you stay on top of the latest trends and developments so that you can be better prepared for what's coming next.

Knowledge is power, but knowledge without action does not produce results.

That's why we provide practical solutions of training and coaching that will allow you to take advantage of new opportunities in the era of Knowledge.

Our book is a great introduction to the powerful ideas of Alan C. Walter, practical ideas you can start using today.

Download a free chapter of the book: “The Secrets to Increasing your Power, Wealth and Happiness”



 First name*
 Email*
 Cellphone with country code (optional)
I'M INTERESTED



Alan C. Walter arriving to the United States

The Knowledgeism website is dedicated to the writings and recordings of Alan C. Walte

The philosophy and techniques which resulted from his work make it possible yo
achieve success in any area of life – whether it be Spiritual, Mental or Physica.

It is our hope that we can help you become the person you want to become so you can l

“We want for you what you want for you

If you're ready for a change, attend one of our events!

You won't regret it! We will teach you everything you need to know about achieving success in all aspects of your life from business, relationships, health, fitness and more.

The best way to learn about anything new is by doing it yourself! That's why we offer practical exercises at our events that will help change your life forever.

You'll walk away from our events knowing exactly what steps need to be taken next on your journey towards success!

Upcoming Events

OCT 10:00 am - 12:00 pm

5

How to Start your Online Coaching Business (October 2021)

NOV 8:00 am - 1:00 pm

10

Life Enhancement Course (November 2021)

DEC All day

4

Vital Fundamentals (December 4 to 11 2021)

[View Calendar](#)

Products from the Bookstore

NEW TO KNOWLEDGISM

Introduction to Processing (E-Book)

\$ 17.00 usd

ADVANCED MATERIALS

Knowledgism Dictionary

\$ 97.00 usd

NEW TO KNOWLEDGISM

The Secrets To Increasing
Wealth and Happiness

\$ 9.99 – \$ 19.95 usd

Articles from Alan C. Walter



Two Basic Laws to Mastering the Games of Life

There are two Basic Laws or two Vital Fundamentals that must be thoroughly understood in order to put in and keep in place

[READ MORE »](#)

Alan C. Walter



The Secret Formula to Living a Successful, Prosperous, Happy Life for Yo

There is a secret to creating and maintaining a passionate, successful, prosperous, fun filled, gloriously happy life with yourself,

[READ MORE »](#)

Alan C. Walter

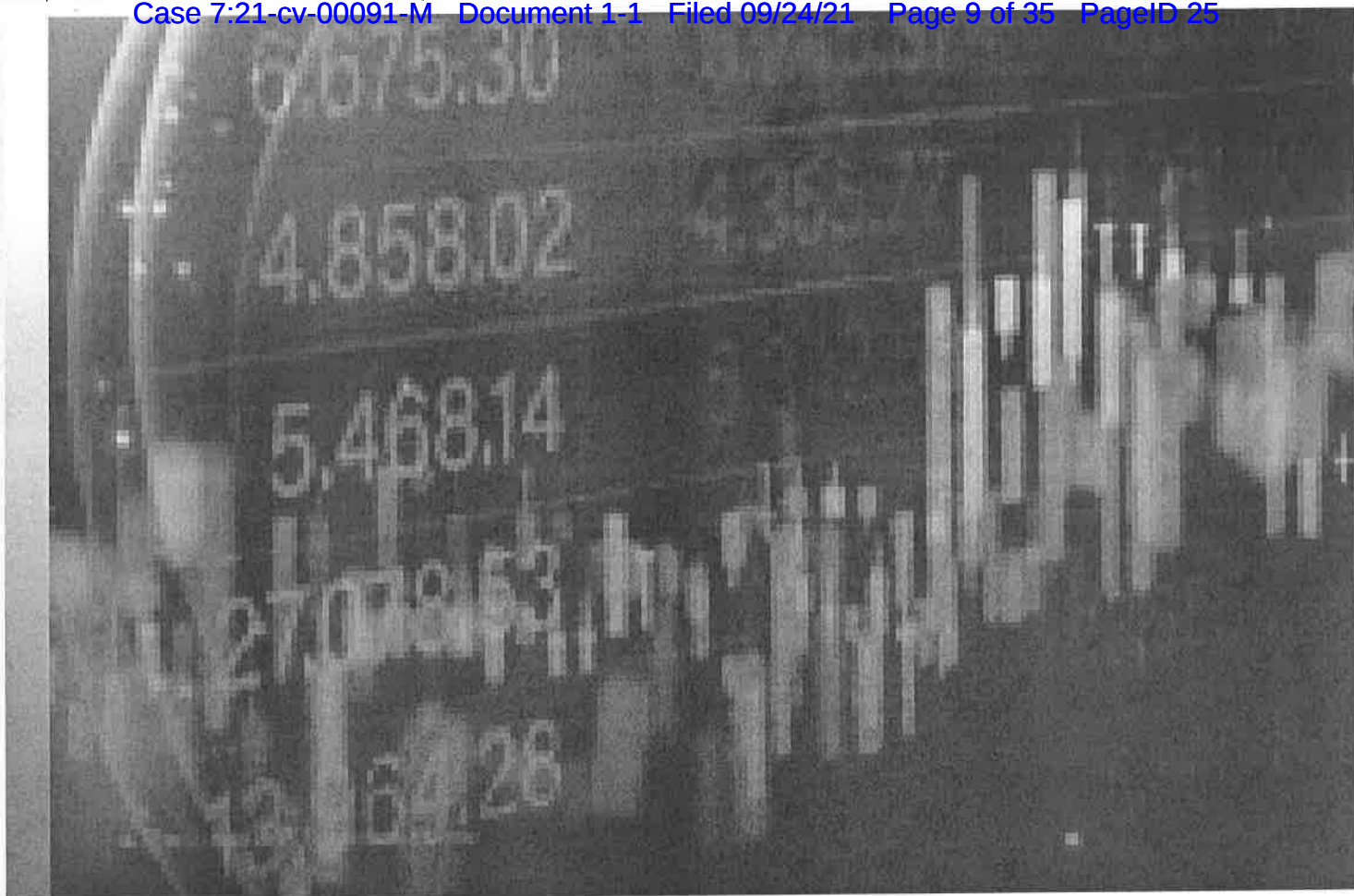


The Zones and Your Will

The “Zones” in their broadest focus encompass the Formless Spiritual Essence and the Formless Substance and spiritually in optimum “life” to a living

[READ MORE »](#)

Alan C. Walter

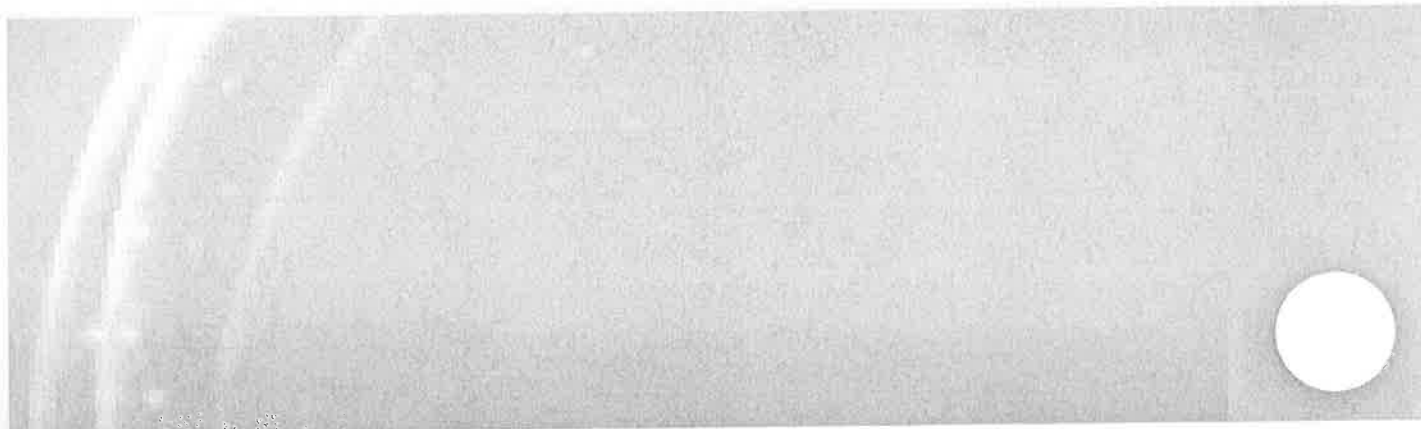


The Zones and The Stock Market

I have never discussed with you the History of how the Red- Yellow-Green-Gold Zones were discovered. They originally stem from studying "How to invest in

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Alan C. Walter





The Source Points of Getting Rich

The source points of getting rich are: You being FULLY PRESENT with the ability to REACH without any restrain
the full effects of the consequences of

[READ MORE »](#)

Alan C. Walter





The Secret of Getting Clients and Students Gains

The secret of handling the clients and students is getting the client or student wins he or she can have in the world he or she is

[READ MORE »](#)

Alan C. Walter



The Prime Targets of Great People

The prime targets of great people are anyone who can cause more presence, more creativity, more love, more truth, more hard responsibility, more control, more

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Alan C. Walter



The Power of Omni-Sovereignty

When you adopt an omni-sovereign position you become at-one with the “infinities”: You powerfully connect up infinite abilities, infinite cleverness, infinite strength, and

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Alan C. Walter



The Perfect Or Ultimate Game

What is the PERFECT or ULTIMATE GAME? 1. It is what you really love and want to do, with the people whom you want

[READ MORE »](#)

Alan C. Walter

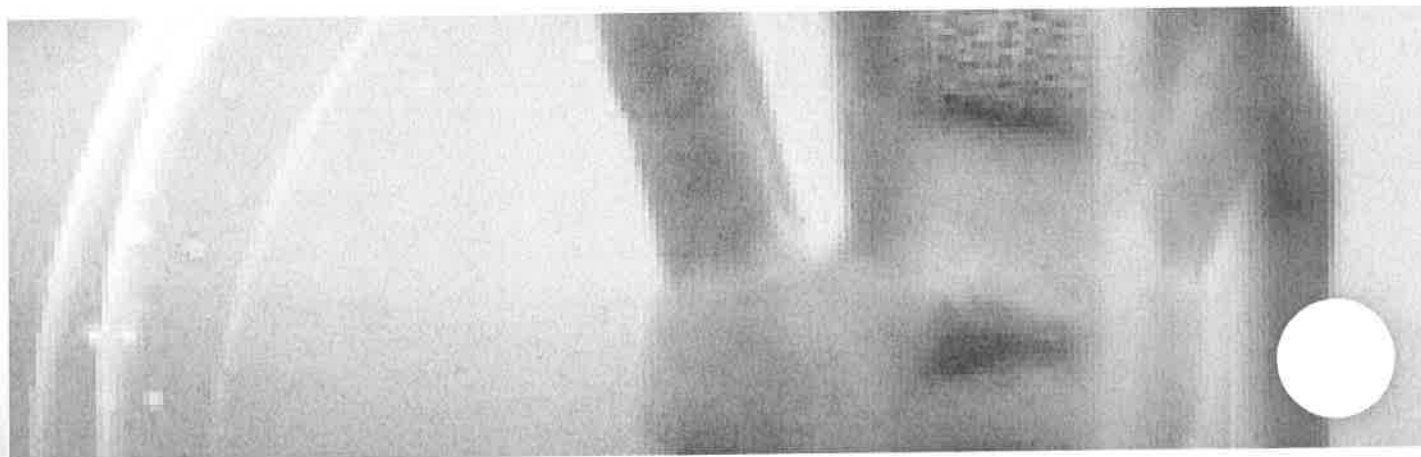


The Pathway To Greater Presence, Success, Prosperity And Happiness! –

As you rise up the Zones – each successful step you take – leads you closer and closer to greater presence, success, prosperity

[READ MORE »](#)

Alan C. Walter



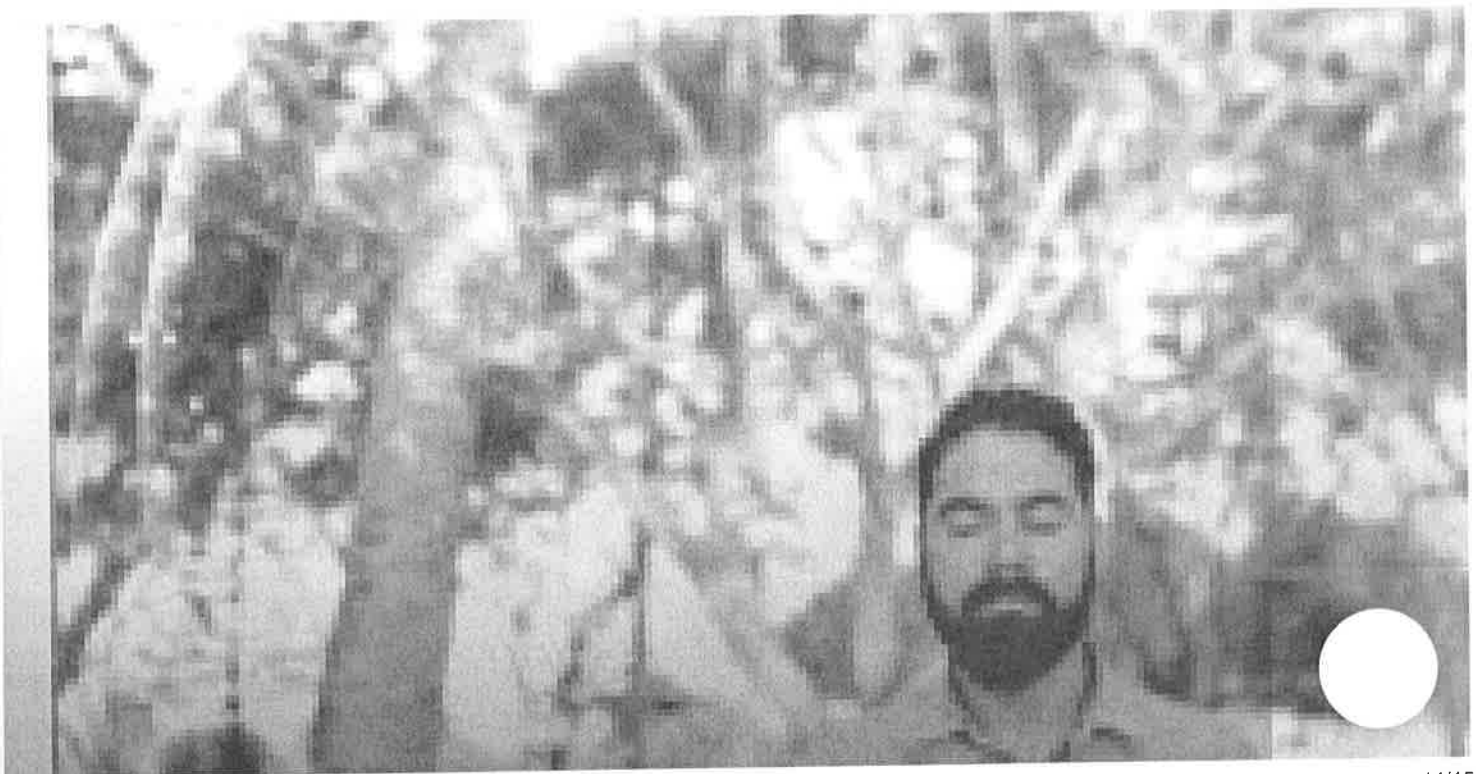


The Law Of An Honest Effective Observation

The law of an honest effective observation is: YOU ARE ALWAYS DOING WHAT YOU ARE INTENDING TO DO, WHEN YOU OBSERVE EXACTLY WHAT

[READ MORE »](#)

Alan C. Walter





The Keys To Soul, Reach And Wealth Restoration And Enhancement

DO WHAT YOU KNOW YOU SHOULD DO! Possibly the most self-restoring soul, reach and wealth enhancing action is: BRAVELY TAKING RESPONSIBILITY AND ACTION TO

[READ MORE »](#)

Alan C. Walter

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Exhibit 2



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 List At: OR to record: **Record 1 out of 3**

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KNOWLEDGISM

Word Mark KNOWLEDGISM**Goods and Services**

IC 009. US 021 023 026 036 038. G & S: Digital media, namely, pre-recorded video cassettes, digital video discs, digital versatile discs, downloadable audio and video recordings, DVDs, and high definition digital discs featuring information in the fields of philosophy, spirituality, self-help, and personal empowerment subject matters; downloadable electronic books featuring information in the fields of philosophy, spirituality, self-help, and personal empowerment subject matters; downloadable electronic books and manuals for mobile devices, personal computers, consoles and tablets featuring information in the fields of philosophy, spirituality, self-help, and personal empowerment subject matters. FIRST USE: 19920000. FIRST USE IN COMMERCE: 19920000

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed matter, namely, books and booklets featuring information in the fields of philosophy, spirituality, self-help, and personal empowerment subject matters. FIRST USE: 19920000. FIRST USE IN COMMERCE: 19920000

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87324847

Filing Date February 5, 2017

Current Basis 1A

Original Filing Basis 1A

Published for Opposition June 27, 2017

Registration Number 5284939

Registration Date September 12, 2017**Date****Owner** (REGISTRANT) Applied Knowledge, LLC LIMITED LIABILITY COMPANY WYOMING 1400 Camp Letoli Rd STE 101 Saint Jo TEXAS 76265**Prior Registrations** 3135530**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[PREV LIST](#)[CURR LIST](#)[NEXT LIST](#)[FIRST DOC](#)[PREV DOC](#)[NEXT DOC](#)[LAST DOC](#)[| HOME |](#) [SITE INDEX|](#) [SEARCH |](#) [eBUSINESS |](#) [HELP |](#) [PRIVACY POLICY](#)

Exhibit 3



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KNOWLEDGISM

Word Mark **KNOWLEDGISM**

Goods and Services IC 041. US 100 101 107. G & S: Educational Services, namely providing seminars and courses in the field of time management and interpersonal skills, and distribution of course material in connection therewith, namely, instructional books, periodicals, bulletins, and brochures; providing online classes via a web page over a global computer information network in the field of time management and interpersonal skills. FIRST USE: 19910930. FIRST USE IN COMMERCE: 19920301

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78695651

Filing Date August 18, 2005

Current Basis 1A

Original Filing Basis 1A

Published for Opposition June 6, 2006

Registration Number 3135530

Registration Date August 29, 2006

Owner (REGISTRANT) ADVANCED COACHING & LEADERSHIP CENTER CORPORATION TEXAS Route 1, Box 134 Saint Jo TEXAS 76265

(LAST LISTED OWNER) APPLIED KNOWLEDGE, LLC LIMITED LIABILITY COMPANY WYOMING 1400 Camp
Letoli Rd STE 101 Saint Jo TEXAS 76265

Assignment Recorded ASSIGNMENT RECORDED
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20170204.
Renewal 1ST RENEWAL 20170204
Live/Dead Indicator LIVE

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Exhibit 4



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ALAN C. WALTER

Word Mark ALAN C. WALTER

Goods and Services IC 009. US 021 023 026 036 038. G & S: Digital media, namely, pre-recorded video cassettes, digital video discs, digital versatile discs, downloadable audio and video recordings, DVDs, and high definition digital discs all containing matter pertaining to the fields of philosophy, spirituality, self-help, and personal empowerment subject matters; downloadable electronic books of matter pertaining to the fields of philosophy, spirituality, self-help, and personal empowerment subject matters; downloadable electronic books and manuals for mobile devices, personal computers, consoles and tablets in the fields of philosophy, spirituality, self-help, and personal empowerment subject matters. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed matter, namely, books and booklets pertaining to the fields of philosophy, spirituality, self-help, and personal empowerment subject matters. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 041. US 100 101 107. G & S: Educational services, namely, conducting courses, coaching, processing, workshops, on-line classes and seminars pertaining to the fields of philosophy, spirituality, self-help, and personal empowerment subject matters; providing a web site featuring information, non-downloadable audios and videos pertaining to the fields of philosophy, spirituality, self-help, and personal empowerment subject matters. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86310817

Filing Date June 16, 2014

Current Basis 1A

Original Filing Basis 1A

Published for June 23, 2015

Opposition**Registration
Number** 4937427**Registration
Date** April 12, 2016**Owner** (REGISTRANT) Applied Knowledge, LLC LIMITED LIABILITY COMPANY WYOMING 1400 Camp Letoli Rd STE 101 Saint Jo TEXAS 76265**Type of
Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL**Other Data** The name "ALAN C. WALTER" does not identify a living individual.**Live/Dead
Indicator** LIVE[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY](#)

Exhibit 5

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Shirley Perlmutter
United States Register of Copyrights and Director

Registration Number
TX 8-951-044
Effective Date of Registration:
March 21, 2021
Registration Decision Date:
April 09, 2021

Title

Title of Work: Vital Fundamentals of Life Processing Course - 1

Completion/Publication

Year of Completion: 2009
Date of 1st Publication: June 30, 2020
Nation of 1st Publication: United States

Author

- Author: Alan C. Walter
Author Created: text, compilation of component works
Work made for hire: No
Citizen of: United States
Year Born: 1935
Year Died: 2009

Copyright Claimant

Copyright Claimant: Applied Knowledge, LLC
1400 Camp Letoli Road, Saint Jo, TX, 76265, United States
Transfer statement: Inheritance by Ceil Stanford from Alan C. Walter. By assignment from Ceil Stanford to Claimant

Limitation of copyright claim

Material excluded from this claim: text from previously-published versions of component works
New material included in claim: text of component works, compilation of component works

Certification

Name: David E. Rogers
Date: March 21, 2021

Exhibit 6

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Shirley Perlmutter

United States Register of Copyrights and Director

Registration Number

TX 8-951-041

Effective Date of Registration:
March 21, 2021

Registration Decision Date:
April 09, 2021

Title

Title of Work: Vital Fundamentals of Life Processing Course - 2

Completion/Publication

Year of Completion: 2009
Date of 1st Publication: December 31, 2015
Nation of 1st Publication: United States

Author

• Author: Alan C. Walter
Author Created: new text, compilation of component works
Work made for hire: No
Citizen of: United States
Year Born: 1935
Year Died: 2009

Copyright Claimant

Copyright Claimant: Applied Knowledge, LLC
1400 Camp Letoli Road, Saint Jo, TX, 76265, United States
Transfer statement: Inheritance by Ceil Stanford from Alan C. Walter. By assignment from Ceil Stanford to Claimant

Limitation of copyright claim

Material excluded from this claim: text from previously-published versions of component works
New material included in claim: text of component works, compilation of component works

Certification

Name: David E. Rogers
Date: March 21, 2021

Exhibit 7

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Shirley Perlmutter
United States Register of Copyrights and Director

Registration Number
TX 8-951-032
Effective Date of Registration:
March 21, 2021
Registration Decision Date:
April 09, 2021

Title

Title of Work: Vital Fundamentals of Life Processing Course -3

Completion/Publication

Year of Completion: 2009
Date of 1st Publication: June 30, 2020
Nation of 1st Publication: United States

Author

• Author: Alan C. Walter
Author Created: text, compilation of component works
Work made for hire: No
Citizen of: United States
Year Born: 1935
Year Died: 2009

Copyright Claimant

Copyright Claimant: Applied Knowledge, LLC
1400 Camp Letoli Road, Saint Jo, TX, 76265, United States
Transfer statement: Inheritance by Ceil Stanford from Alan C. Walter. By assignment from Ceil Stanford to Claimant

Limitation of copyright claim

Material excluded from this claim: text from previously-published versions of component works
New material included in claim: text of component works, compilation of component works

Certification

Name: David E. Rogers
Date: March 21, 2021

Exhibit 8

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Shirley P. Matthews

United States Register of Copyrights and Director

Registration Number

TX 8-951-049

Effective Date of Registration:

March 21, 2021

Registration Decision Date:

April 09, 2021

Title

Title of Work: Vital Fundamentals of Life Processing Course - 4.

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: December 31, 2015

Nation of 1st Publication: United States

Author

• Author: Alan C. Walter
Author Created: new and revised text, compilation of component works
Work made for hire: No
Citizen of: United States
Year Born: 1935
Year Died: 2009

Copyright Claimant

Copyright Claimant: Applied Knowledge, LLC
1400 Camp Letoli Road, Saint Jo, TX, 76265, United States
Transfer statement: Inheritance by Ceil Stanford from Alan C. Walter. By assignment from Ceil Stanford to Claimant

Limitation of copyright claim

Material excluded from this claim: text from previous versions of component works

New material included in claim: text of component works, compilation of component works

Certification

Name: David E. Rogers

Date: March 21, 2021

Exhibit 9

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Shirley P. Matthews

United States Register of Copyrights and Director

Registration Number

TX 8-951-047

Effective Date of Registration:

March 21, 2021

Registration Decision Date:

April 09, 2021

Title

Title of Work: Vital Fundamentals of Life Processing Course - 5

Completion/Publication

Year of Completion: 2009
Date of 1st Publication: December 31, 2015
Nation of 1st Publication: United States

Author

• Author: Alan C. Walter
Author Created: new and revised text, compilation of component works
Work made for hire: No
Citizen of: United States
Year Born: 1935
Year Died: 2009

Copyright Claimant

Copyright Claimant: Applied Knowledge, LLC
1400 Camp Letoli Road, Saint Jo, TX, 76265, United States
Transfer statement: Inheritance by Ceil Stanford from Alan C. Walter. By assignment from Ceil Stanford to Claimant

Limitation of copyright claim

Material excluded from this claim: text from previously-published versions of component works
New material included in claim: text of component works, compilation of component works

Certification

Name: David E. Rogers
Date: March 21, 2021